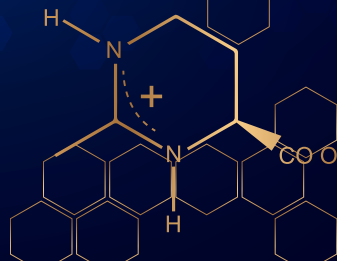


Ectoin

THE ACTIVE CELL PROTECTOR
From Nature To Science To Cosmetic Care



THE SUPER MOISTURISER

Ectoin is a natural, science proven, revolutionary nourishing skin care ingredient. This patented cell protection booster is compatible with the metabolism of the cell & protects the skin from environmental stressors. It reverses the unsightly & unhealthy effects of daily exposure to sunlight, pollution & stress. By supporting your skins immune system, Ectoin keeps your skin healthy, while visibly & measurably reducing & preventing wrinkles. Proven protecting mechanisms prevent damage to your skin, allowing it to regenerate, rejuvenate & repair the appearance of aged skin. In vivo assessments confirmed that Ectoin shrinks existing wrinkles & keeps new ones from forming. It not only supports the skins repair mechanism to UV damage, but also speeds up its defense system, protecting cells against stress 2 to 3 times faster than normal. Ectoin reliably helps to prevent premature photo-aging by binding water molecules & forming nourishing hydration shells around skin cells. Ectoin arms your skin against exposure & prevents dryness, giving you smoother, more supple skin.
HYDRATED SKIN = BEAUTIFUL SKIN

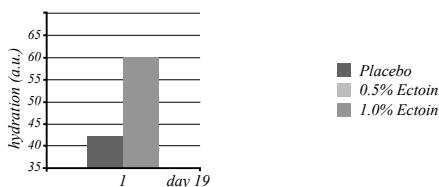
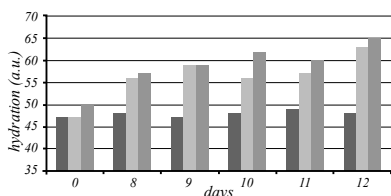
PROPERTIES IN L'ABEILLE:

Proven properties like:

- Protects & stops skin damage induced by UVA radiation
- Reduces the formation of sunburn cells & prohibits light-induced skin aging
- Reduces chemical and physical damage to cell membranes.
- Prevents damage to Langerhans Cells
- Protects & strengthens the skin's natural cellular immune-system
- Super-Moisturizer, stabilising skins moisture due to its water binding capacity, providing long-term moisturising benefits
- Prevents water loss in dry atopic skin. Demonstration of strong water formation power via molecular modelling
- Anti-inflammatory action
- Stabilization of skin moisture due to its water binding capacity
- Enhances skin wellness sensation and is suitable for sensitive skin
- Proven wrinkle reduction

MOISTURE RESERVOIR WITH ECTOIN (in vivo)

Treatment with RonaCare® Ectoin 0.5%, 1% for 12 days,
evaluating after 8, 9, 10, 11 & 12, 19 day via corneometer



RonaCare® Ectoin creates a moisture accumulation in the skin, still detectable after 7 days of last application

PROTECTION OF LANGERHANS' CELLS

A) Untreated, non irradiated reference



B) Untreated, 1.5 MED-irradiation

C) Placebo-treated, 1.5 MED-irradiation



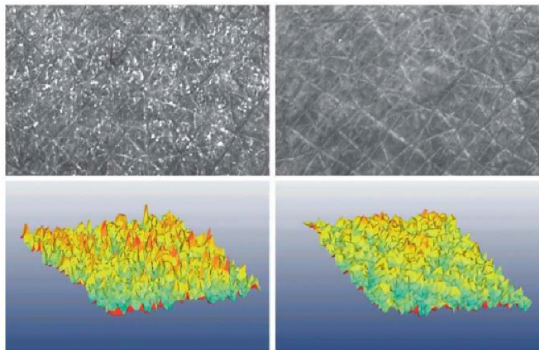
D) 1% Ectoin, 1.5 MED-irradiation

- Ectoin protects effectively against the reduction of Langerhans' cells in UV-irradiated human skin
- Ectoin protects against cellular immune suppression & strengthens the skin's immune system

REPAIR AND WELLNESS ENHANCER - Improvement In Skin's Surface (Visioscan)

Evaluation of repair options using RonaCare® Ectoin

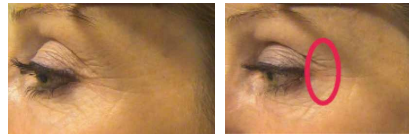
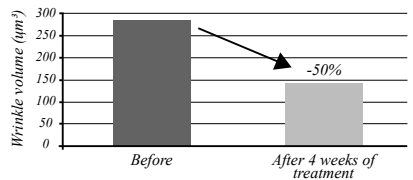
· In vivo evaluation of skin surface after 4 weeks treatment



Before treatment

After 4 weeks with product containing 2% RonaCare® Ectoin

Reduction of wrinkle volume (SELS)



L'ABEILLE PRODUCTS CONTAINING ECTOIN:

- Moisture Tonic
- Collagen Boosting concentrate
- Hydra-Mist (Still to be launched)
- Phyto-Retinol Concentrate

(Still to be launched - contains nature's only retinol equivalent, without the side effects of a retinol)